



FOR IMMEDIATE RELEASE

**CUSTOMIZED VIRTUAL TRAINING PROGRAMS
HELP PHARMACEUTICAL COMPANIES IMPROVE PRODUCTIVITY,
ENHANCE LEARNING AND INCREASE PROFITABILITY**

***Simulation of real-world conditions
improves overall manufacturing performance***

CHICAGO, IL - Product Animations, Inc. (PAI), a leader in virtual and interactive training for global manufacturing clients, offers a range of virtual reality (VR) Productivity Improvement/Training Tools designed to enhance the processing and manufacturing of pharmaceutical products.

One of the most popular tools is a customized operator training program called VRTrain™. Many of PAI's customers have implemented VRTrain to assist in the training of manufacturing teams who are responsible for the day-to-day operation of equipment such as tablet presses, fluid beds, capsule filling equipment, labelers, thermoformers, and cartoners. VRTrain is available for many commonly used pharmaceutical processing and packaging machines from numerous manufacturers, including Glatt, Vector, MG2, Fette, Bosch, Uhlmann, IMA, Pester, Oystar, and more.

Simulated Hands-On Environment

PAI's Productivity Improvement/Training Tools provide ready guidance at the machine for operators and maintenance personnel as well as the ability to visualize processes through simulated real-world situations. Using VRTrain, machine operators and maintenance personnel learn by doing without the costly equipment downtime typically involved in training programs. VRTrain™ improves knowledge retention by providing a self-paced, hands-on learning environment for training.

Companies using VRTrain™ report reductions in training time and enhanced training consistency across multiple shifts and facilities while achieving reduced equipment downtime, improved productivity and performance efficiency. These intuitive tools offer a user-friendly, cost-efficient way to train operational personnel in global best practice.

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About Product Animations, Inc.

Based in Chicago, IL, Product Animations, Inc. is a leader in virtual and interactive training for pharmaceutical manufacturers and packagers. PAI offers powerful, yet affordable virtual training programs for operators and maintenance personnel of complex machinery. PAI, a privately-held company, has been providing training solutions to clients worldwide since its founding in 2001.

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